

MARSHA PETRIE SUE

Professional Speaker

Executive Coach

Best Selling Author

BIOGRAPHY

Marsha Petrie Sue has over 30 years' experience serving as an executive and served as board member of Fortune 500 companies. Her background includes sales, marketing and public relations. As a former corporate executive, she has applied her extensive corporate background in the speaking industry and as an executive coach.

As the Executive Vice President of Westinghouse Financial Services/American Directory project, she worked on projects that helped companies succeed financially. Her ability to train and facilitate employees and executive teams in reaching corporate goals helped organizations achieve maximum results.

Her positions and speaking have taken her to South Africa, New Zealand, Australia, Europe, Mexico, Canada and every state in the U.S.A. Marsha has been featured in the Wall Street Journal, Investor's Business Daily, USA Today and has also made many Television and Radio appearances.

Marsha is a certified Myers Briggs Type Indicator assessment practitioner and is a Certified Virtual Presenter. She has worked with the executive teams at Best Western International Hotels, Shell Oil Company, Quest Diagnostics, American Express, Boeing, major hospitals, world class law firms and more, helping them improve communications, reduce conflict, understand company politics, change and culture, and polish presentation skills.

She also coaches corporate executives, teams, leaders and employees who want to improve their skills in communications, platform presence, emotional intelligence, and conflict resolution. She capably addresses the generational divide, cultural diversity, gender differences and change management in today's environments. Marsha believes in change insurgency, not just being a catalyst of change. For example, her time as an Executive Vice President has provided real time business examples and experience. Marsha's coaching clients include 'C' Suite executives, Medical Doctors and Staff, as well as leaders within a variety of industries who want to improve their leadership, coaching and mentoring skills.

She is an avid volunteer and has been the Executive Director for Arizona Magic of Music and Dance for Special Needs Children and is currently the Chair for Women's Outdoor Media Association. Their annual project raises money for Navy Seals Widows and Families who are in financial need. In addition, she and her husband, Al Sue, work with many organizations for the conservation of private and public lands to help the migration of animals and improve public access.

Her best-selling books include ***The Reactor Factor: How to deal with difficult work situations without going nuclear***, ***Toxic People: How to deal with difficult people without weapons or duct tape*** and ***The CEO of YOU: Leading yourself to success***.

Marsha earned her Bachelor of Arts from the California State University at Long Beach and her Master of Business Administration, Magna Cum Laude from the University of Phoenix. In addition, she attended the Darden School of Business.



Marsha Petrie Sue, MBA

International Professional
Speaker · Executive Coach ·
Certified Virtual Presenter ·
Best Selling Author

Topics, Client List, Video,
Testimonials, and References
available upon request

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*"Every day is a new beginning.
Treat it that way. Stay away
from what might have been,
and look at what can be."*

-Marsha Petrie Sue

"Marsha has spoken to our organization several times -- this speaks volumes, since we seldom have a repeat speaker. She has a unique and direct way of connecting to her audience and leaves them with tangible tools and tips to take home and utilize in both their professional and personal lives. Marsha's no-nonsense (and fun!) presentations on various topics including dealing with change, with toxic people or situations, and how to improve communication skills have resonated with our organization's members, making her a favorite keynote speaker. I cannot recommend her enough... FANTASTIC!"

~ Mindy Russell, Arizona Government
Finance Officers Association